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EU-28 Broiler Meat Production to Increase Again in 2016

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Report Highlights:

The EU-28 broiler meat production is expected to increase in 2016. Consumers have been switching from other meats to broiler meat (cheaper and more convenient), due to difficult economic situation in the EU-28 region, driving increases in domestic poultry consumption. EU-28 broiler meat imports are still forecast to remain flat in 2016 with lower imports from Brazil and higher imports from Ukraine. EU-28 broiler meat exports in 2016 are expected to increase slightly despite lower exports to South Africa, because of a resumption of exports of whole broilers (mostly from France) to Saudi Arabia and parts to new markets, such as the Philippines and Ukraine.

Commodities:

Poultry, Meat, Broiler

DISCLAIMER

The numbers in the PSDs in this report are not official USDA numbers, but they result from a collaborative effort by FAS EU offices to consolidate PSDs from all 28 EU member states.

This report is the result of active collaboration with the following EU FAS colleagues in the following member states:

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Production:

The EU-28 broiler meat production forecast for 2016 has been increased 1.5 percent from 2015, with the biggest hikes taking place in France, Poland, and United Kingdom due to strong domestic demand and strong exports. Production is expected to remain stable in Germany, mainly because of stricter welfare rules, and to decline slightly in Spain, due to excessive pressure on producer margins. The local outbreaks of Avian Influenza (AI) in several EU-28 member States, notably France and Germany, are not expected to have any significant impact on the production levels. Note that 2014 broiler production has been lowered, because of revised production data received from Spain and Hungary.

Consumption:

Trade:

After a disappointing year in 2015 which led to very slow growth, mainly due to the South African anti-dumping tariff on broiler meat from several EU countries and lower exports to Benin and Hong Kong, EU-28 broiler meat exports in 2016 are expected to resume growth with increased exports to Saudi Arabia, Philippines, Ghana and Ukraine.

Poultry, Meat, Broiler	2014		2015		2016	
Market Begin Year	Oct 2014		Oct 2015		Oct 2016	
	USDA Official	New Post	USDA Official	New Post	USDA Official	New Post
European Union						
Inventory (Reference)	0	0	0	0	0	0
Slaughter (Reference)	0	0	0	0	0	0
Beginning Stocks	0	0	0	0	0	0
Production	10330	10280	10600	10620	10845	10760
Total Imports	709	712	710	710	720	710
Total Supply	11039	10992	11310	11330	11565	11470
Total Exports	1133	1125	1150	1135	1190	1180
Human Consumption	9906	9867	10160	10195	10375	10290
Other Use, Losses	0	0	0	0	0	0
Total Dom. Consumption	9906	9867	10160	10195	10375	10290
Total Use	11039	10992	11310	11330	11565	11470
Ending Stocks	0	0	0	0	0	0
Total Distribution	11039	10992	11310	11330	11565	11470

(MIL HEAD) ,(1000 MT)

Note: Per revised FAS instructions, exports of chicken paws to Hong Kong and China have been excluded from EU-28 Broiler Meat exports. Hong-Kong and China imports of chicken paws from EU-28 amounted to 18,400 MT in CY 2015, down 61 percent from CY 2014.